



EMPOWERING THE HYBRID WORKFORCE OF TODAY, FOR TOMORROW.

A QUESTION OF BALANCE

The future of work has never been so exciting, and yet so unpredictable. During the pandemic, the adoption of End User Computing (EUC) implementations rose by 87%.¹ However, decisions made through necessity may not align smoothly with any overarching cloud strategies. No matter your industry, it's likely that supporting a secure, remote workforce will become of utmost importance to your organisation.

Hybrid work is here to stay, meaning customers need solutions that support:



Agility, flexibility and reliability from the distributed workforce



Uniform user experience and productivity



Frictionless security of users, apps and data



Consistent operational experience

Citrix, Nutanix and CDW are committed to helping your business work smart and work secure, together, from anywhere.



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A SOLUTION WITHOUT COMPROMISE

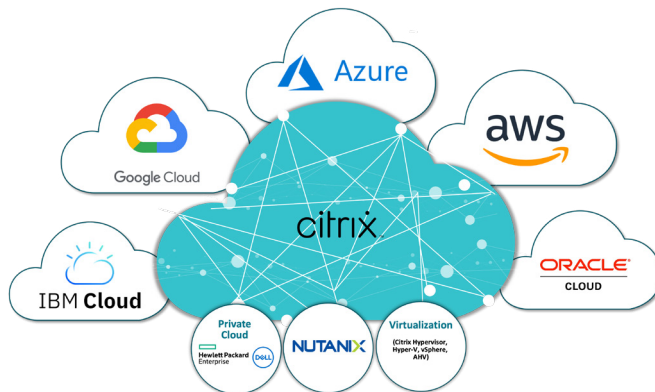
As companies move toward a hybrid workforce, Citrix and Nutanix provide the right building blocks to effortlessly make the transition and reap the benefits. Citrix and Nutanix's hybrid work solutions can be deployed across both private and public clouds. They combine the simplicity of the Nutanix Cloud Platform – powered by industry-leading HCI software – with Citrix Desktop-as-a-Service to empower workers, wherever they happen to be.

The adoption of cloud and hybrid infrastructure has made deploying new environments quicker and easier, but the cost to manage them on an ongoing basis so they consistently provide a high-quality user experience while maintaining a robust security posture often causes concern. CDW helps organisations get the most from their cloud investment by ensuring experience, flexibility and security are never compromised. This ensures organisations can meet regulatory requirements, improve resource usage, eliminate the risk presented by shadow IT and align processes across the business.

CDW IS A LEADING MULTI-BRAND TECHNOLOGY SOLUTIONS PROVIDER ...

... to business, government, education and healthcare organisations in the United Kingdom, United States, Canada and other international locations. We help our clients achieve their goals through an outcome-led approach, delivering integrated solutions and services that maximise the value of their technology investment.

SUPPORT FOR ANY HYBRID AND MULTI-CLOUD SCENARIO



STRONGER TOGETHER

Citrix with Nutanix seamlessly provide true hybrid and multi-cloud environments, no matter the industry, as the Nutanix Cloud Platform harmonises with Citrix Desktop as a Service (DaaS), producing the ideal IT ecosystem to support hybrid and multi-cloud workloads.

Citrix Desktop as a Service (DaaS) enables organisations to serve up personalised access to the systems, information and tools employees need in a single, unified experience. Security policies can be dynamically applied based on a user's behaviour and environment so they can work when, where and how they want, with the confidence that their applications, information and devices are safe.

CITRIX CLOUD SERVICES & NUTANIX CLOUD PLATFORM

Cloud-based management and delivery for all Citrix workspace technologies

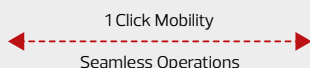


NUTANIX CLOUD PLATFORM

HYPERCONVERGED INFRASTRUCTURE SERVICES

Virtualization | Storage | Management & Operations | Security | Compliance | User profiles

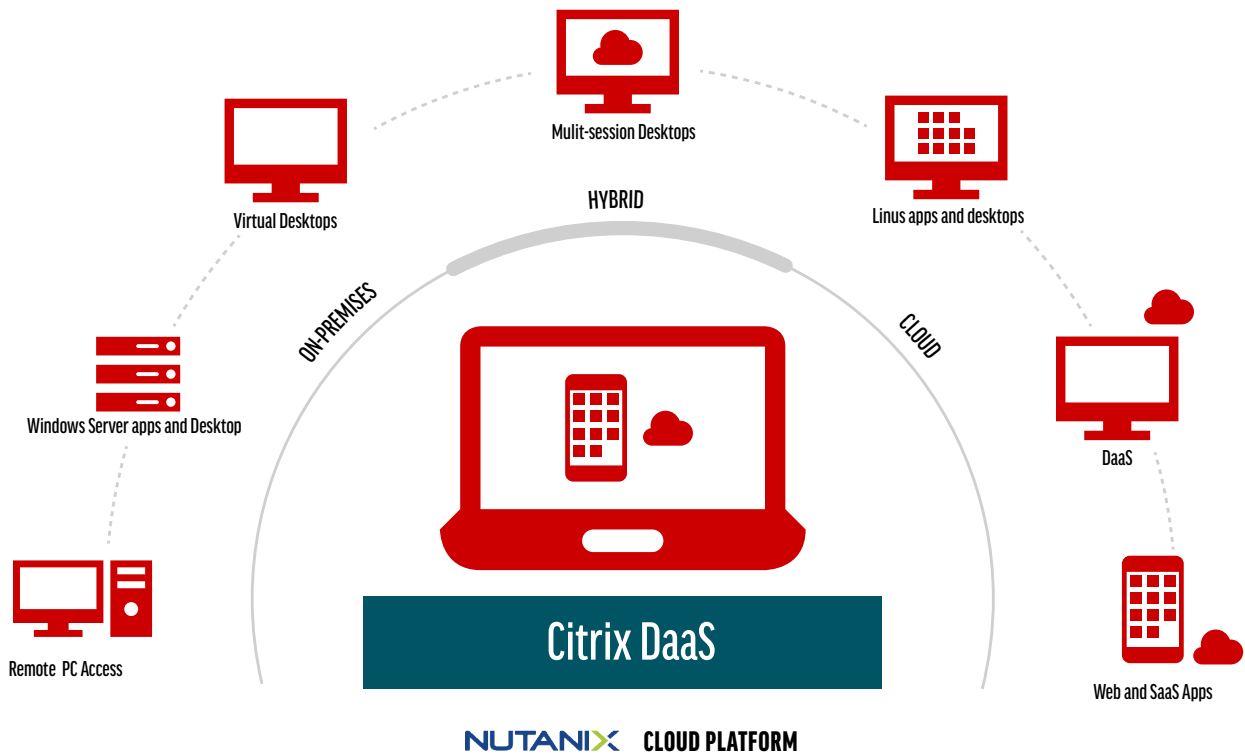
HYBRID CLOUD



PUBLIC CLOUD



Citrix with Nutanix seamlessly provide true hybrid and multi-cloud environment.



A FUTURE-READY PARTNERSHIP

By choosing Nutanix and Citrix, businesses can better harness the value of cloud services through a high-performing, cost-effective solution. Citrix and Nutanix already have vast experience jointly powering remote work environments for thousands of customers, including large enterprises in industries as diverse as education, financial services, healthcare and telco.

CDW provides a unique differentiating value to deliver the desired outcomes to our customers through years of experience in delivering secure apps and desktops to customers both on Citrix and Nutanix. By leveraging our value-added advisory services, we ensure that any customer that deploys Citrix and Nutanix is maximising their investment.



Burst 2,000 Citrix desktops to public cloud in under 2 hours with Nutanix Clusters

Citrix Ready validated solution. Enable business growth and agility, with seamless portability among on-prem & public clouds



Cost effective per-user pricing model for infrastructure

Match infrastructure consumption to End User Computing models. Calculate all inclusive costs per users, top to bottom



164%² ROI and payback in less than 6 months

Start small and scale as needed with one of the industry's best ROIs



Consistently great user experience from 100s to 1000's of end users

Linear scaling and consistent, predictable user experience. Multi-cloud elasticity across regions

citrix™

NUTANIX™

CDW PEOPLE WHO GET IT™

BENEFITS OF A HYBRID DAAS SOLUTION



Faster time to value

Deploy virtual apps and desktop workloads up to 4x faster from any cloud, on-premises data centre or hybrid scenario. Simplifying user on-boarding for mergers and acquisitions, new employees, contractors and a multitude of business-critical uses cases.



Simplified management, security and business continuity

Integrated cloud services simplify the management of on-premises and cloud-hosted resources. Reducing costs, helping protect sensitive intellectual property and streamlining business continuity and disaster recover planning.



Deployment flexibility

Adopt hybrid clouds at your own pace, support new workloads and business continuity expansion, or move into the cloud as needed.

90% FASTER

Ditch Complexity

90% faster time to deployment. Enhancing business agility and competitiveness.³



We are providing all of our virtual apps and virtual desktop services based on Citrix technology, predominantly. Of course, one of the main advantages was that there is a deep integration of the Citrix tools into the Nutanix portfolio. We are using machine creation services to deploy images and manage the images across our on-premises environment, as well as public cloud resource layers. We are using the file servers, which is also a benefit of the Nutanix solution, compared to other competitors in that space.

Lead Architect for remote access at leading global telecommunication company

A SOLUTION FOR ALL

Customers have a number of options from CDW available to them depending on their preferences. These include:



Self-management:

Customers can implement the proposed changes themselves, utilising their in-house IT teams.



Managed service:

Customers can share the management of their cloud infrastructure with CDW under a bespoke managed service agreement, which is available in three distinct levels to suit customer capabilities: Basic, Essential and Premium.



Professional Services:

Customers can engage CDW for a Professional Services engagement to make the recommended changes to their environment, working in partnership with the customer's IT teams to an agreed scope and Statement of Work.

BE READY FOR ANYTHING

With Citrix on Nutanix, your organisation can be ready for anything. Provide EUC with seamless access to apps, virtual desktops and protected data from any cloud on any device, in any location, at any scale.

TO DISCUSS HOW CDW OPTIMISES THE SIMPLICITY, SECURITY AND SPEED OF CITRIX AND NUTANIX AND TO BECOME FUTURE-READY DON'T HESITATE TO GET IN TOUCH WITH ONE OF EXPERTS TODAY.

GET IN TOUCH



¹Modern Infrastructure for Better End User Experiences, May 2021

²The Total Economic Impact™ of Nutanix For End User Computing, August 2020

³Customer Spotlight on End User Computing, October 2021